CARING FOR OUR Watersheds®

Content Scoring Guide

Student(s) Name/Code:

Project Name:

Check 'Star' if idea is a Gem

Excessive Length Penalty (minus 2 points) _____

50 pts
Worth 35% of final score

INNOVATION						
Minimal		**Adequate**		**Impressive**		
0	1	2	3	4	5	Value
• Identifies a minor local issue with existing techniques in a common application.		• Identifies an important local environmental issue. • Uses existing techniques in a new application.		• Identifies a substantial environmental issue: local, national or international. • Uses a new approach or an existing technique in a highly creative manner.		

IMPACT POTENTIAL						
0	2	4	6	8	10	Value
• Solution has little or no environmental and/or social improvement. • Solution does not engage school or community partners.		• Solution has positive environmental and/or social improvement but may be difficult to repeat in other places of the watershed. • Solution engages at least one school or community partner.		• Solution could result in a clear environmental and/or social improvement and could easily be repeated in other places in the watershed. • Solution engages multiple school or community partners.		

COMPREHENSIVE SCOPE AND COMMUNICATION						
0	2	4	6	8	10	Value
• Common knowledge has been applied. The proposal presents a basic understanding of the problem and its solution. • Writing is unclear or missing critical details. • 0-1 credible sources cited throughout the proposal. Little research completed.		• The project has an adequate degree of vision and complexity. • Writing is adequate but flow between ideas is weak • 2-4 credible sources cited throughout the proposal. Some research completed.		• The project thoroughly reflects a deep understanding of the local watershed and the issue, its solution, and complexity. • Writing is captivating, clear and is well-balanced. • 5+ credible sources cited throughout the proposal. Extensive research and diverse perspectives considered where needed.		

BUDGET						
0	1	2	3	4	5	Value
• No costs of project have been mentioned or values mentioned appear unrealistic.		• Costs of the project have been analyzed. Values appear accurate but a few costs may be missing.		• A detailed budget has been included. Values appear accurate and all encompassing.		

REALISTIC SOLUTION						
0	2	4	6	8	10	Value
• Project may not adhere to existing laws. • This project is unlikely to be implemented. • Little to no evidence that steps have been taken to implement.		• Project complies with existing laws. • This project is likely to happen at the local level. • Evidence is provided that this project MIGHT be implemented however, specific dates, times, locations etc are missing.		• Project complies with existing laws and avoids undesirable side effects. • This solution is highly practical and may benefit other watersheds. • Evidence is provided that this project has been or will be implemented within one year.		

VISUALS						
0	1	2	3	4	5	Value
• Visuals are incorrect, unattractive or ambiguous. • Visuals do not add new information.		• Some visuals are used, but are not clearly explained. • Visuals support the project.		• Visuals are unique, appealing, descriptive, and accurate. • Visuals significantly enhance the idea, such as PowerPoint, videos, displays, poems or charts.		

SUSTAINABLE DEVELOPMENT GOALS (SDGS)						
0	1	2	3	4	5	Value
• No mention of the SDGs. • No details are provided.		• Mentions the SDGs and provides some detail on what goal(s) the solution will contribute to. • Does not explain how their local project fits into the global community and supports moving the dial on the SDGs.		• Clearly addresses what SDG the solution will contribute to and includes specific SDG targets. • Clearly explains how their local project fits into to the global community and supports moving the dial on the SDGs.		

Judges please provide feedback below. Your comments may be sent to the contestant.

One thing you did well:

One improvement:

Judge's Initials: