



CARING FOR OUR

**Watersheds**<sup>®</sup>



**“What can you do to improve your watershed?”**

A raffle for you from students who care about their environment!



Meet the Eco-Bee's Green Team from Herndon Elementary School in Virginia, USA. Their project was to install purple martin towers at their school and local community to provide nesting habitats for purple martins. Purple martins play a vital role in improving the biodiversity of ecosystems around the world. These birds help to control insect populations, but their population is decreasing due to habitat loss and competition with other bird species. Learn more about their project [here](#).

The “Purple Martin Project” has been chosen as the Caring for Our Watersheds 2022 International Idea and we are taking steps to implement their project across all contests in Canada, the USA and Argentina!

This raffle is open to participating CFW teachers and community partners. The deadline to apply is **March 31, 2023**. Winners will be contacted directly by their local coordinator and announced at the final competition event.

**Thank you for supporting the purple martins and helping these students to implement their environmental solution on an international scale!**

Please note, winners will be responsible for installing the towers at their local school or community and planning for annual care and maintenance. Towers will need to be dropped and cleaned annually to remain suitable for the birds and must be checked periodically to ensure that no other species invade.

Please contact your local program coordinator if you have questions.

[www.CaringForOurWatersheds.com](http://www.CaringForOurWatersheds.com)

## **The Raffle**

CFW will be donating one purple martin tower to a winning school or community partner in each contest region. Winners will have the opportunity to choose the installation site at the school or in the community.

If you are interested in supporting purple martins with a safe stop over or home at your school or in the local community, please enter the raffle [here](#).

Towers will be purchased directly from the Purple Martin Conservation Association. Click [here](#) to view the tower you could win!



**Nutrien**<sup>®</sup>  
Feeding the Future<sup>™</sup>